vieworks

Engage your clients using video perks and grow your revenues

Watch this, eat with Ogury!

Have dinner on Ogury with a $25 Deliveroo voucher

ⓘ Learn more

Why Sales Reps use Vieworks

Vieworks helps turn long form video content into a powerful sales enablement tool connecting to buyers to build awareness, education, lead generation, and sales.

Tapping into the growing trend of value exchange marketing, the Vieworks platform enables Companies to set up perks and reward customers and potential buyers for their attention.
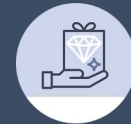
Join Many Sales Reps Growing with Vieworks

Increase video engagement rates

Uplift in video engagement, purchase intent and conversions

Measurable results, maximise leads

Capture opt-in user data directly from the video player

Cut through the clutter

Gifting rewards build meaningful connections for your brand

Why is opt-in value exchange the solution?

68%

consumers want video

Customers want to learn about new products through a short video

Hubspot

70%

want to be rewarded

Consumers prefer watching videos that offer a reward

Kleiner Perkins

49%

increased revenues

Companies using video marketing generate more sales compared to those who do not

Aberdeen Group

deliveroo

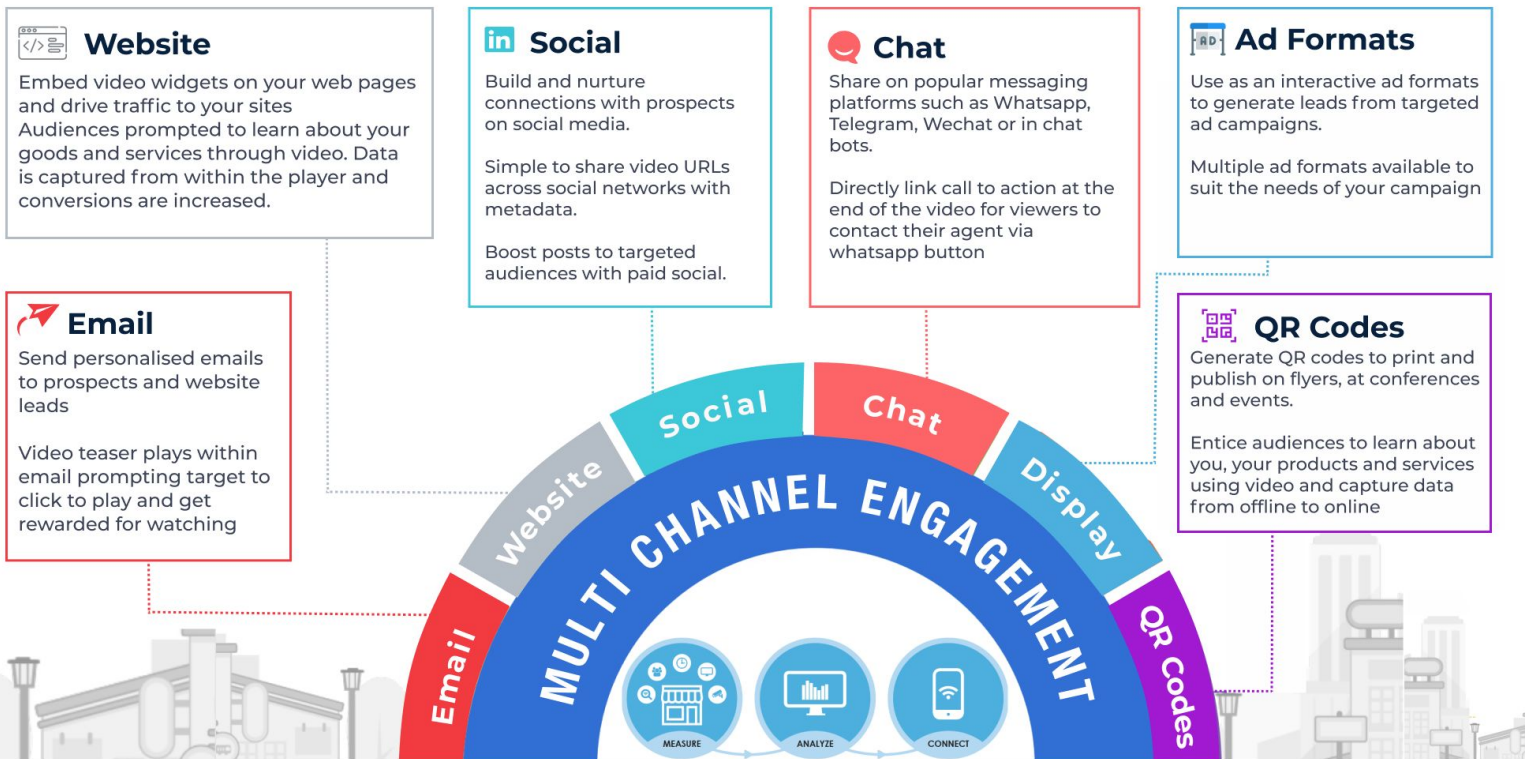COUPON

Treat your buyers to dinner for watching your pitch

★ Company buys Deliveroo vouchers to reward customers for watching
★ This increases engagement and gets the buyer to watch your video and learn.
★ Company sees when and who watches.
★ Company can quiz buyer on their attention
★ Buyers are much more likely to engage after receiving the perk.

Reach Your Customers Where They Are Using Video

Website
Embed video widgets on your web pages and drive traffic to your sites
Audiences prompted to learn about your goods and services through video. Data is captured from within the player and conversions are increased.

Social
Build and nurture connections with prospects on social media.

Simple to share video URLs across social networks with metadata.

Boost posts to targeted audiences with paid social.

Chat
Share on popular messaging platforms such as Whatsapp, Telegram, Wechat or in chat bots.

Directly link call to action at the end of the video for viewers to contact their agent via whatsapp button

Ad Formats
Use as an interactive ad formats to generate leads from targeted ad campaigns.

Multiple ad formats available to suit the needs of your campaign

Email
Send personalised emails to prospects and website leads

Video teaser plays within email prompting target to click to play and get rewarded for watching

QR Codes
Generate QR codes to print and publish on flyers, at conferences and events.

Entice audiences to learn about you, your products and services using video and capture data from offline to online

MULTI CHANNEL ENGAGEMENT

Social · Chat · Website · Display · Email · QR Codes

MEASURE · ANALYZE · CONNECT

Click here to see the demo

My clients are hard to reach at the best of time. During remote working it was hard to generate meetings. Vieworks was easy to set up and my videos were seen by all my customers. They were very happy with the perk and dinner and this made it easier to set up follow up calls and close sales. *Alex Oakden, Associate Director, Denstu Aegis Network*

Simple to set up. Measurable Results Integrated and automated
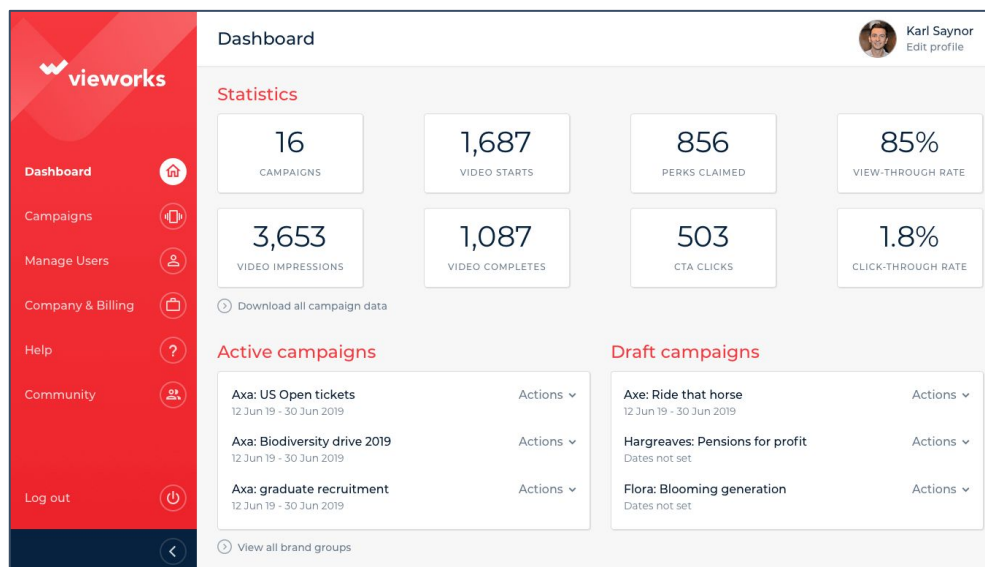
Video Analytics:
- Initial Impressions
- Video Completes
- CTR & VTR
- Video Starts
- Perks claimed
- Third Party Pixels

User data reports:
- First last name
- Country
- CRM labels
- Email
- 3 optional fields
- Scheduled reports

Data Integrations
Automatically connect user data to over 2000 marketing and CRM platforms using Zapier

vieworks

Dashboard

Karl Saynor
Edit profile

Statistics

| 16 CAMPAIGNS | 1,687 VIDEO STARTS | 856 PERKS CLAIMED | 85% VIEW-THROUGH RATE |
| 3,653 VIDEO IMPRESSIONS | 1,087 VIDEO COMPLETES | 503 CTA CLICKS | 1.8% CLICK-THROUGH RATE |

Dashboard
Campaigns
Manage Users
Company & Billing
Help
Community
Log out

Download all campaign data

Active campaigns

Axa: US Open tickets
12 Jun 19 - 30 Jun 2019   Actions

Axa: Biodiversity drive 2019
12 Jun 19 - 30 Jun 2019   Actions

Axa: graduate recruitment
12 Jun 19 - 30 Jun 2019   Actions

Draft campaigns

Axe: Ride that horse
12 Jun 19 - 30 Jun 2019   Actions

Hargreaves: Pensions for profit
Dates not set   Actions

Flora: Blooming generation
Dates not set   Actions

View all brand groups

neat · D/F · AON · zicket.co · oneAlpha · NEW ROMANS · TCB events

ARE YOU READY TO GROW YOUR BUSINESS?

Schedule a demo by contacting
SALES@VIEWORKS.IO
Visit: **Vieworks.io/application**